

Georgia Association of Family and Consumer Sciences

2006 – 2007 AFFILIATE PROGRAM ANNUAL REPORT

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Program Highlights: (for AAFCS Annual Report)

Outstanding Annual Conference with excellent speakers (including a visit from Ellen Richards), program content, pre-conference National Issues Forum (Sizing Up America), and location resulted in increased attendance (25% were students). Scholarship support given to Georgia FCS Legislative Aide program, professionals, graduate and undergraduate students, and high school seniors (FCCLA and 4-H). Communications improvement internally through monthly Board conference calls and face-to-face Leadership Retreat and externally through new Website (www.GAFCS.org). Membership goal met.

POW GOAL: Enhance the visibility of GAFCS by working to build a coalition of FCS professionals and to develop working relationships among FCS organizations in Georgia.

POW OBJECTIVES:

- Annual Conference/Professional Development: bring in others and increase attendance.
- Centennial: begin preparations for 2008
- Marketing/Membership: to increase membership
- Website: get up and running and members using it
- Resource Development: support for Annual Conference and scholarships
- Work with the Georgia Department of Education: bring FCS professionals together for professional learning
- Publicize value of FCS professionals in helping individuals and communities thrive in threatening times.

POW ACCOMPLISHMENTS;

- Annual Conference (Solutions for Thriving in Threatening Times) held March 22-24, 2007 at Sea Palms Resort on St. Simons Island, Georgia: 91 attended including 25 student unit members, plus 12 speakers; 4 general sessions, 10 concurrent sessions; National Issues Forum (Sizing Up America conducted as pre-conference (36 attended); pre-conference external educational activities; visit from Ellen Richards "In Her Own Words"; non-member and member attendance up; evaluations on location, educational content and speakers rated "excellent" for each point.
- Centennial Preparation: Visit from Ellen Richards and video created excitement in students and adults. Centennial Committee appointed to develop Georgia plans. Commemorative product selected and pricing in progress. Special certificate with Centennial seal planned for 2008 Affiliate Annual Conference. Project Identify and Recognize and IFHE Centennial were one of concurrent sessions at 2007 Annual Conference.

(More)

- Marketing/Membership: 1400 FCS teachers contacted about GAFCS Annual Conference with letter; winter Teacher In-Service session speaker, exhibit and membership brochures; summer teacher meeting 250 folders distributed (2007 state and national conferences and AAFCS membership brochures); association membership, state and national conferences information distributed to Extension FCS and 4-H agents; list-serves and mailing labels developed for state-wide organizations (Family and Children's Services, Family Connections, Extension and GA Department of Education teachers); membership information put on GAFCS website; GAFCS exhibit at FCCLA meeting in April (new exhibit poster developed).
- Web Site: Contracted with webmaster and have www.gafcs.org up and running, but still have work to be done to fully use this resource. Board members sending information to post to site. GAFCS Annual Conference registration materials posted to site were used by several conference attendees.
- Resource Development: Developed donor contact list for Georgia organizations and businesses. Donated \$1000 to Archives Campaign in honor of AAFCS president Don Bower. Supported seven scholarships (\$2885) for youth, undergraduate, graduate, and professional development. Donated \$500 to Centennial Campaign (Joyce Miles). Sell note cards, brief cases and neck wallets; request donations from members and others.
- Work with Georgia Department of Education: Secured Professional Learning Unit credit and listing on DOE training website. Department of Education's FCS Program Specialist participated as session presenter and attendee, and is member of 2007-08 GAFCS nominating committee. GAFCS representatives met several times with chair of Georgia Board of Education, members of DOE, and state School Superintendent concerning career pathways, Standards, curriculum, FCCLA, and other middle and high school FCS issues. In conversation with FCS/DOE to have joint FCS teacher In-Service and GAFCS Annual Conference. Appointed special Task Force on Status of FCS Education in Georgia.
- Publicized value of FCS professionals in helping individuals and communities through the Legislative Aide Program (GAFCS gives financial support) that is conducted by the University of Georgia College of Family and Consumer Sciences. Student Legislative Aides work with the Women's Caucus of the Georgia Legislature during the January to April session in Atlanta. One of the Aides reports back at the GAFCS Annual Conference. In addition, one of the Georgia Legislature Senators was the closing session speaker ("Legislative Process Relating to FCS: A View from the Senate") at Annual Conference. She is working with GAFCS on FCS education in Georgia issues.

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