



From the President

I just returned from the annual AAFCS Affiliate Presidents Unit Leadership Workshop in Indianapolis. Wow!...what a great opportunity to learn about our national initiatives as well as best practices from other affiliates. Thirty-four (34) state affiliates were represented this year as we focused on the theme of "Preparing for a New Century for FCS: New Challenges, New Solutions."

Many of the workshop sessions emphasized the need to "youth-enize" our association. Carolyn Jackson, AAFCS Executive Director, and Larissa Staley, Student Unit President, set the stage by highlighting key differences between Baby Boomers, Generation Xers and Millennials. These differences as well as continued advances in technology will greatly influence how our association operates in the future. For example, AAFCS plans to offer opportunities for virtual professional development in addition to our face-to-face conferences. Also, AAFCS is engaging members, and potential members, through social media such as Facebook and Twitter. [Thanks to Theresa Glasheen, GAFCNS now has its own page on Facebook - be sure to check it out and contribute news and information!]

Of particular interest was an update from the Quixote Group on the branding of AAFCS. While the branding process is not complete, much of the data collection and analysis has been accomplished. Key messages are that AAFCS links professionals, provides personal and professional development, impacts quality of life, and

ensures better outcomes. These messages are indicative of our vision to be a well-respected association and leader in the FCS field. Next steps for the branding project are to finalize a tagline, prepare a brand story, create an icon, establish style and usage manuals, update the website and materials, and disseminate a toolkit for affiliates. For updates on our branding, check the AAFCS website at <http://www.aafcs.org>.

AAFCS continues to direct efforts toward credentialing with three areas of focus: Pre-Professional Assessment and Certification program, University FCS programs and individual professional certification (CFCS). The CFCS credential now includes concentrations in Human Development and Family Studies and in Hospitality, Nutrition and Food Science. A concentration in Personal and Family Finance will be available in Spring 2010. Visit the AAFCS website for details and encourage your FCS colleagues to obtain the CFCS credential.

AAFCS President, Marilyn Swierk, reminded us about the "Taking It to the Streets" initiative focusing on H1N1. Numerous resources are available on the AAFCS website to assist FCS professionals in educating our various audiences. Marilyn reminded affiliates to be sure that the public is aware that FCS is an active contributor to these efforts. If you distribute

educational materials on H1N1, please include a message that states that "the materials were brought to you by the American Association of Family and Consumer Sciences." There is even a press release template available that can be customized for local use. Marilyn has also asked that we share what we are doing, so please send me pictures, news clippings, sample educational materials, etc. that I can share with the national office.

As I listened to other state affiliates share their best practices, I was reminded of the many assets we have in Georgia. Among these assets are our student unit members and active young professionals including our President-Elect, Katie Gilbert, who is working hard to plan our annual conference. Our FCS students continue to take an active role in our national organization. Two of our students are serving as national officers for the AAFCS Student Unit: Traci Jarrett is the first vice chair and Linsey Johnson is the chair elect. Megan Pritchett serves as an ex-officio member and counselor this year. Those of you who attended the annual conference know that our students were highly visible and active with their collection of eye glasses and sales of Betty Lamp tattoos. Watching our younger members - Gen. Xers and Millennials -- step into leadership roles and advocating for the profession gives me great confidence for our future.

Sue Chapman, President

TAKING IT TO THE STREETS

The AAFCS "Taking It to the Streets" initiative on H1N1 is well underway. Be sure to check out the resources available to FCS professionals on the AAFCS website (<http://www.aafcs.org>). If you teach classes or distribute information about H1N1, please make sure that the public is aware that FCS is connected to your efforts. A press release template, available on the AAFCS website, can help you publicize your activities. Please let the GAFCS Board know what you are doing as well. You can send an e-mail with a summary of your activities (and pictures if you have them) to Sue Chapman, GAFCS Pres., at chamans@uga.edu. AAFCS plans to present a PowerPoint of state affiliate accomplishments related to H1N1 at the annual conference in Cleveland, OH, on June 24-26, 2010.

Sue Chapman

FROM THE CDC:

Here's a simple message from the CDC to take action to protect against the new H1N1 and fight the flu. 1.) Take time to get vaccinated. 2.) Take everyday prevention actions. 3.) Take flu antiviral drugs if recommended.

Joanne S. Cavis: VP Program / Professional Development

GAFCS BALLOT STATE OFFICERS

2010 -2011 Officers

Please respond via mail, e-mail to Nona Slappy, 7017 Scenic Heights, Manchester, GA 31816, nfslappy@windstream.net

President	Katie Gilbert
Vice Pres. - Resource Development	Roslyn Foster
Vice Pres. - Awards/Recognition	Pearl Solomon
Vice Pres. - Public Policy	Megan Whitworth Palmer
Treasurer	Don Bower
Counselor	Sue Chapman

Nominees for 2010-2011

President Elect	Darby Sewell
Vice Pres. - Program/Professional Development	Kena Torbert
Co-Chair	Helen Carter
Vice President - Membership	Barbara Grogan
Co-Chair	Martha McGough
Vice President - Communications	Theresa Glasheen
Co-Chair	Joanne Cavis
Secretary	Mary Brewer
Nominating Committee	Kay Powell
	Rhea Bentley
	Connie Rash
Other Co-Chairs	
Resource Development	Gail Paulk
Awards/Recognition	Carmen Tarbush

Yes, I accept this slate of officers for the 2010-2011 GAFCS year ____.

CALL FOR POSTERS

GAFCS

April 15-17, 2010

Brasstown Valley Resort

ATTENDEES...

You can participate in our Annual Conference by sharing your research classroom curriculum, Extension education program and/or results, or special service activity. The objective-sharing what you do as a FCS professional with your colleagues. Check out our GDFCS website for the form and exhibit times after January 15th. We want visual displays (charts, grants, photos) that encourage informal discussion about a situation/problem, response and results. Questions? Contact Joanne Cavis @ 706-653-4200 or

JCavis@columbusga.org.



**GAFCS 2010
Annual Conference
Brasstown Valley Resort, Young Harris, GA
April 15-17, 2010
“Sustaining the Future”**



Registration Fees

GAFCS Members:

\$198.00 (post marked by January 15, 2010)

\$258.00 (post marked by March 31, 2009)

Non-Members:

\$258.00 (post marked by January 15, 2010)

\$318.00 (post marked by March 31, 2010)

Students:

\$115.00

Hotel Room Rates: **\$139.00+ Tax/night** if reserved by February 17, 2010

For Further Assistance send an email to: gilbertk@uga.edu

GAFCS AWARDS & RECOGNITIONS...

Nominations and Applications must be submitted to the Awards Chair by **January 15, 2010**, however the awards will be presented at the annual meeting. Applications for the various awards are posted on GAFCS' web site. It is important that all applications and supportive materials be presented on or before the deadline for consideration. If you have questions, please email Pearl Solomon, Awards Chair at asolomon@uga.edu or call (478) 751-6338.

STATE & NATIONAL AWARDS ...

Don't miss out....Check out the AAFCS.org and GAFCS.org websites. Due dates are 15 January 2010. Prepare your application package today. Nominate a colleague. Joanne S. Cavis CFCS, chair, AAFCS Awards and Recognition Committee.

GAFCS IS ON FACEBOOK!

Georgia Association of Family and Consumer Sciences now has an official Facebook page. Facebook is a social networking website where one can create a profile, upload pictures, send messages, or become a member of a group...such as GAFCS! If you are already a Facebook member simply click on our icon from a mutual friend's profile. Or, you can search for "Georgia Association of Family and Consumer Sciences" and click on the icon that says "Become a Fan." Not on Facebook? If you're interested in joining go to www.facebook.com, enter basic information, and that's all there is to it. Hope you join us!

REGISTRATION FORM:

GAFCS 2010 Annual Conference

Sustaining the Future

Families and Communities – April 15-17, 2010

NAME & ADDRESS (Please Print or Type)						
Name (as it will appear on name tag)					CFCS: Y N	
Mailing Address						
City				State		Zip
Phone (H)			(W)			Email
Membership Number			How many years have you been a member? _____		Is this your first Annual Conference? Y N	
Attach a copy of your current membership card or verification of membership from the AAFCS website to this registration form for member rates.						
REGISTRATION						
MEMBERS:						
\$198.00 (post marked by January 15, 2010)						
\$258.00 (post marked by March 31, 2010)					\$	
NON-MEMBERS:						
\$258.00 (post marked by January 15, 2010)						
\$318.00 (post marked by March 31, 2010)					\$	
STUDENTS: \$115.00 (post marked by January 15, 2010)					\$	
DONATION to support student participants					\$	
TOTAL					\$	
Want to get the lowest registration rates? Pay your AAFCS annual dues. Visit the AAFCS membership website at http://www.aafcs.org for more information.						

Cancellation Policy: Conference fee less \$25 service charge will be refunded if request is received by April 1, 2010. There will be no refunds for cancellation after April 1, 2010.

Send Registration to: Katie Gilbert, 97 Lake Dow Road, McDonough, GA 30252.

Phone: 770-288-8421

Email: gilbertk@uga.edu

Method of Payment: (May pay by check and/or credit card. No billing allowed.)

____ Enclosed is my check payable to "GAFCS" for \$_____

____ Mastercard ____ Visa for \$_____ Exp. Date _____

Card Number: _____ Name as it appears on card: _____

Signature: _____ Date: _____

Questions About the Conference: Contact Katie Gilbert, 4-H Program Assistant,

Henry County Cooperative Extension, 97 Lake Dow Road, McDonough, GA 30252

Phone: 770-288-8421

Fax: 770-288-8445

E-mail: gilbertk@uga.edu