



# THE GAFCS NEWS

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Dedicated to improving quality of life for individuals and families since 1908.*



**By: Darby Sewell**  
**GAFCS President**

Fall is now upon us and there are many happenings in the field of Family and Consumer Sciences and within our professional association. In June, GAFCS members attended the AAFCS Annual Meeting in Phoenix, AZ. Georgia was well-represented by the Georgia students with Linsey Johnson completing her term as AAFCS Student Unit Chair and Brittany Trotter assuming her position as the 2011-2012 Chair-

Elect. In this issue, Brittany provides a brief summary of her experience in Phoenix. Another highlight was GAFCS member Connie Rash receiving the Outstanding Advisor Award. Congratulations!

In July, the 2011-2012 GAFCS Board met in Tifton to conduct strategic planning for the year. Goals for the year include having membership participate in the AAFCS Taking It to the Streets Initiatives specifically the AAFCS Obesity Initiative. One way to participate in and bring awareness to health and wellness is to participate in the Walk Georgia program sponsored by the UGA Cooperative Extension Service. I want to encourage all members to get involved with this program and encourage your families,

students, 4H and FCCLA members, etc. to get involved with you. Visit [www.walkgeorgia.org](http://www.walkgeorgia.org) for more information. The next enrollment period is February 1-18, 2012. You will be able to track your physical activity from February 12 to May 5, 2012. If you participate in the program, please send me a message ([dsewell@abac.edu](mailto:dsewell@abac.edu)) letting me know.

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Another goal for the year is to have members use the newly created brand for family and consumer sciences to promote the profession. Use this brand to promote the profession to local school boards, community groups, and in your public policy advocacy efforts. You will see details about the new brand in this issue.

Involvement in ongoing professional development is always important. I encourage you to participate in the AAFCS Webinars so that you will stay informed and knowledgeable about the latest developments in critical areas of our profession. Visit <http://www.aafcs.org/DevelopmentCenter/Webinars.aspx> to find out about upcoming opportunities. We want every member to join us in Savannah January 22-24, 2012 as we have a joint conference with the Georgia Association of Teachers of Family and Consumer Sciences (GATFACS).

Get involved with GAFCS this year by engaging in professional development, attending meetings, applying for scholarships and awards, using the new brand,

participating in Taking It to the Streets, and being an advocate for Family and Consumer Sciences!



## AAFCS Branding Update

**In the fall of 2010, AAFCS invited Family and Consumer Sciences Alliance organizations to participate in**

**the Family and Consumer Sciences branding initiative. Some of the participants included AAFCS, IFHE,**

**NEAFCS, NATFACS, ACTE, FCCLA, etc. The goal was to develop messages that clearly and effectively communicated the value of FCS as well as an icon. The new brand was rolled out at AAFCS in Phoenix with the tagline, Creating Healthy and Sustainable Families. This is the brand to use to promote all things**

**Family and Consumer Sciences. You can visit <http://www.aafcs.org/aboutus/FCSbrand.aspx> to read about the new brand and how you can use it to promote the profession on a variety of materials.**



# Student Unit Update

***By: Camille Blair  
Student Unit Chair***

Meet the GAFCS Officers!

The Student Unit of the GAFCS is excited about the 2011-2012 school year! This year, all four officers are from the Student Association of Family and Consumer Sciences at the University of Georgia. The Chair is Camille Blair, a fourth year majoring in Family and Consumer Sciences Education from Commerce, Georgia. The First Vice Chair is Lena Smith, a Child and Family Development major with a Child Life Emphasis fourth year from Eastman, Georgia. Christina Kilgore, the Second Vice Chair from Chickamauga, Georgia, is a third year majoring in Child and Family Development. The secretary of the Student Unit of GAFCS is Holly Eisele, a fourth year Family and Consumer Sciences Education major from Augusta, Georgia. All of the officers currently hold offices in the Student Association of Family and Consumer Sciences at the University of Georgia, and are looking forward to working with the other colleges around the state this year!

## Student Perspective: AAFCS Annual Conference

**By: Brittany Trotter**  
**AAFCS Student Unit officer,**  
**current student at UGA**

Being a first time student attendee at the AAFCS Conference was a wonderful opportunity for networking and gaining more insight into the various professions associated with FCS. From making friendships with other FCS students from across the nation to meeting many FCS seasoned professionals that provided advice, the AAFCS Conference was an experience that has allowed me to gain professional

growth and has strengthened my passion for FCS. With my desire to continue a dedicated involvement with AAFCS, I was honored to be inducted as the 2011-2012 chair-elect for the student unit. With this position I plan to increase student membership and involvement, bridge network connections between professionals and student members, and raise a heightened awareness for the purposes and professional outlets associated with FCS. AAFCS can truly enhance an individual's life by connecting professionals and touching lives.

## Public Policy

*Advocacy efforts are vitally important for sustaining our profession and programs. Please utilize the resources found on <http://www.aafcs.org/Advocacy/index.asp> to help in your efforts. You will find resolutions to share with lawmakers and administrators as well as sample letters for public officials. AAFCS has put together resources to help us advocate for policies affecting families and to increase the visibility of FCS. Add to your FCS resources by using the Public Policy Toolkit and AAFCS PR/Media Toolkit.*

## Officer Nominations

*If you are interested in serving on the 2012-2013 GAFCS Executive Board, please let Jackie Ogden, Chair of Nominating Committee, know by September 30. Jackie can be reached at [jogden@uga.edu](mailto:jogden@uga.edu).*

## Awards

*Applications for GAFCS Awards and Scholarships are due by November 1. GAFCS Officers, Linsey Johnson [ljohns30@uga.edu](mailto:ljohns30@uga.edu) and Carmen Tarbush Pederson [Pedersen@clarke.k12.ga.us](mailto:Pedersen@clarke.k12.ga.us) are coordinating the awards process this year. The applications for awards and scholarships will be posted on the GAFCS website, [www.gafcs.org](http://www.gafcs.org). Please encourage colleagues and students to submit their applications.*

# Leadership Service

***By: Jackie Ogden  
Nominating Chair***

The Georgia Association of Family and Consumer Sciences Nominating Committee encourages all GAFCS members to volunteer for leadership service in your state association. GAFCS members will cast their votes in December 2011 for the GAFCS 2012- 2013 state affiliate leadership with the next year of service beginning July 1, 2012 and ending June 30, 2013. The GAFCS Nominating Committee requests that you review the 2012-2013 leadership positions on the GAFCS website to learn more about the leadership duties and responsibilities. The members of the GAFCS Nominating Committee thank you in advance for your consideration to serve GAFCS. GAFCS members are encouraged to complete the enclosed form for 2012-2013 GAFCS Leadership Service and return by email or US mail to GAFCS Nominating Committee by Monday, October 10, 2011. The GAFCS Nominating Committee will recommend a GAFCS ballot during Fall 2011 considering the input from our GAFCS membership. GAFCS Nominating Committee members Rhea Bentley, Sue Chapman, Vivian Fluellen, Jackie Ogden, Kay Powell and Janet Valente.

**Thank you for your consideration to serve your association in the coming year!**

## FACEBOOK

***GAFCS is on FACEBOOK! Ask your students, colleagues, and club members to join our group.***

## AAFCS 2012

***AAFCS 2012 will be held in Indianapolis, IN, June 24-27, 2012. Check out [www.aafcs.org](http://www.aafcs.org) for details and make plans to attend!***

# The University of Georgia: New FACS Dean

Linda Kirk Fox, associate dean and professor of the College of Agricultural, Human, and Natural Resource Sciences at Washington State University, and associate director of Washington State University Extension has been named the new dean of The

College of Family and Consumer Sciences at UGA following a national search. As dean, she will also serve as associate director of Georgia Cooperative Extension and associate director of the Georgia Agricultural Experiment Stations. On behalf of GAFCS, *Welcome Dean Fox!*

## GAFCS & GATFACS Annual Conference

**The GAFCS & GATFACS Annual Conference**  
**January 22nd - January 24th**  
**Hyatt Regency**  
**Savannah, GA**

**Hotel reservations are now being accepted**  
**Phone: 912-721-4718**  
**online: [bit.ly/nb1ZUh](http://bit.ly/nb1ZUh)**

**Conference Registration will begin in October**

**Theme of Conference**  
**CONNECTING PROFESSIONALS: LEADERSHIP IN ACTION**

**This is one conference YOU don't want to miss!!!!**